



As Master of Ceremonies and International Speaker, there are few people who can boast the varied and successful career which **Jo-Ann Strauss** has built up over the past 25 years. She has hosted events on 5 continents, chaired panel discussions with captains of industry and been invited by royal families and world leaders globally to host important events. She presented the VIP events for BMW at the Ryder Cup in Rome and Paris and has hosted the biggest amateur golf tournament in the world for 15 years with them, having just returned from Bangkok where she hosted another successful edition. Her clients are often repeat clients who book her well in advance, which emphasises her work ethic and attention to detail. Both in South Africa and worldwide, she is renowned for her ability to seamlessly integrate her witty charm and take audiences on an insightful, personal and entertaining journey throughout the proceedings she hosts. She has also hosted live TV shows in Germany and Poland and is set to do another international TV production in 2025.

Board appointments have included Media24, M&C Saatchi Abel, the advisory board of Stellenbosch Business School as well as the Cape Town Carnival Board of Trustees. She has also served as a UNICEF Goodwill Ambassador. She has most recently been appointed to the board of Strauss and Co., Africa's leading fine art auctioneers and the Global Council of Zeitz MOCAA.

She has four children aged 11 and under with her husband, a professor and orthopedic surgeon. She is passionate about art and entrepreneurship as well as creating an environment in her home country which helps people grow their own businesses. She has produced television programs and social media properties and was nominated for an international award for her short film on sustainable tourism. She has a social media following of almost 700 000 across platforms and has worked with a number of brands that resonate with her. Her most recent "love letter" to contemporary African creativity is ARTdacity - a visual podcast which launched across platforms on February 14, 2025.

Instagram @jo_annstrauss: approx. 142 000
Instagram @artdacitythepodcast: approx. 31 000
X (formerly Twitter) Followers: approx. 400 000
Facebook Followers: approx. 123 000

www.jo-annstrauss.com
www.artdacity.co.za